



التحالف السعودي لوساطة التأمين
Saudi Alliance Brokers

CORPORATE PROFILE

“What you value the most
SAB will protect”

ISO 9001: 2015
Certified

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ABOUT US

01



Saudi Alliance Broker's top management has around 50 years of combined work experience in Saudi Arabia's exclusive insurance industry. After working in various departments of top three insurance companies and with globally renowned Insurance brokers, Saudi Alliance Broker's founders left their jobs in pursuit of starting an insurance consultancy and brokerage firm that could fill the current servicing gap in the KSA market. They had an aim of doing so by introducing various professional practices during placement and policy servicing, adaptation and implementation of technology, looking at possible risk exposures and suggesting best risk mitigation to their client(s).

What sets us apart from others is the fact that we are driven by quality in all aspects. For this very reason we are a ISO-9001: 2015 certified company. This allows us to be compliant with the set rules and regulations, enabling us to offer services that meet the customer and quality requirements. This accreditation also keeps us on the road of continuously improving the quality of our services.

At Saudi Alliance Broker, we understand that the only way we can develop solutions that help our clients to be more successful is by properly understanding their unique opportunities and challenges. We do so by focusing on accurate insurance product lines where we know we can make the greatest difference. This is done by a thorough analysis which is aided by our insurer relationships and market knowledge. Since the inception of our company, we have strived to provide a stable and efficient environment that encourages creativity allows our teams to deliver a high-quality service to our clients, unhindered by any distractions.

Listening, innovating and working to make our clients successful has enabled us to significantly grow our business year on year. We have become an employer of choice for people looking for an environment to thrive in. We take immense pride in having attracted new clients that seek high-level personal service. Our in-depth knowledge and level of personalization we offer to our clients is the reason why our clients prefer us over other. Most of our clients' have been with us since the start of our company.

VISION

Saudi Alliance Brokers (SAB) has a vision to change the concept of insurance brokers in Saudi Arabia by becoming a leader in the Saudi market for providing digitalized insurance services to everyone in need of such services

The SAB logo is displayed in a large, bold, black font against a blurred background of a modern office interior.

MISSION

SAB's mission is to be the most knowledgeable, trustworthy & professional provider of insurance solutions in the Saudi insurance market. SAB is dedicated to satisfactory customer service with an aim of developing long-term relationships with its clients to satisfy their needs

VALUES



Integrity

Integrity holds utmost importance to us as working without transparency is meaningless, and we aim to add meaning to the Saudi's insurance industry.



Mutual Respect

Without developing mutual respect within the company, we cannot expect respect from our clients and stakeholders.



Responsive

We were founded on the principle of being responsive to the new and existing needs of Saudi's insurance sector. A sector that needed to be heard.



Professionalism

We believe in working with utmost professionalism with all our clients – whether they are new or old, we treat everyone with equal importance.



Teamwork & Partnering

SAB strongly believes and advocates teamwork. One cannot isolate himself to work and expect great results. Great results are a product of teamwork and that's what we, at SAB, believe in.



Development & Progress

We cultivate an environment of development where we help each other grow professionally and personally.

S E R V I C E S

03



As appointed professional Insurance Brokers, we believe in making your Insurance experience as hassle free, swift and smooth as possible.

SAB acts as your partner that is capable of providing professional highly qualified insurance guidance and services.

- › Reviewing and analyzing your claim experience, claim service and claim administration to ensure maximum benefits to be delivered to you.
- › We provide our clients with in depth analysis of proposed alternatives and assist them with the process of selecting the most favorable insurance options that will deliver the most results to them.
- › We evaluate and prepare bids specifications and proposals as needed.
- › We educate and advise our clients on the market reforms and the key strategic decisions that will benefit them the most in the long run.
- › We introduce proven programs and ideas to aggressively manage insurance costs.
- › We provide overall guidance to our clients to comply with rules and regulations in Saudi Arabia.
- › We partner with the client's human resource team to develop short and long range Employee Benefit goals and strategies such as Medical coverage, Group Life coverage, Personal Accident coverage, Workmen Compensation, etc.
- › We deliver and perform informative workshops to educate our clients' employees about insurance coverages, table of benefits, exclusions, claims administration, their rights and duties in the line of Saudi Arabian insurance regulatory bodies (CCHI & SAMA), etc.
- › We also look into specialty risks.

CORPORATE SOLUTIONS

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- Group Medical Insurance
- Group Personal Accident Insurance
- Group Life Insurance
- Property All Risks
- Money Insurance
- Professional Indemnity
- Workmen Compensation Insurance/Employer's Liability
- Contractor's All Risks/Erection All Risks
- Fidelity Guarantee
- Plant All Risks/Contractors Plant & Equipment
- Marine Transit Insurance
- Liability Insurance
- Motor Fleet Insurance
- Machinery All Risk, Machinery Breakdown
- Group Medical Malpractice
- Group Travel Insurance

PARTNERING WITH SAB

Here are reasons why partnering with SAB will be beneficial for you and your business:

We are Committed

SAB is an independent Saudi based broker that is 100% owned by its directors, allowing the company to provide unrestricted commitment to help its clients be more successful.

We Have the Right Products

SAB has a broad suite of personal and commercial insurance products and associated services which we can use alongside your own placement strategy to grow your business, preserve your independence and enrich your bottom line. timely responses and solutions.

We have the Right Team

SAB is honored to have the brightest and most experienced practitioners available in the Saudi insurance market on board. Through the breadth and depth of their collective knowledge and relationships, they offer solutions that can make a real difference to your business.

We have the Passion

The team at SAB is driven by its passion to work hard towards a thriving insurance sector.

We have the Personality

The personality SAB and its team possesses along with the confidence with which they deliver work has won hearts of all of our clients. We make sure to deliver measurable results.

We are Responsive

We have a team that is trusted to bring in high level of knowledge, expertise and creativity to the table to deliver effective solutions and efficient broking and claims services by providing timely responses and solutions.

We have the Best Partnerships

Our deep understanding of the Saudi insurance market has allowed SAB to cultivate strong relationships with insurance companies to deliver superb results.

SAB COMMITMENT TO FUTURE

07



“Technology is the key to advancement in the near future, SAB firmly believes that automation will have a great effect of a seamless insurance experience to our clients.”

SAB was founded to cater to an existing need in the Saudi market and it did so with a vision to grow into the largest insurance providers of the region. They invested in the right manpower and technology – made sure that the upper management had the qualifications and years of experience and expertise required to do so. This was all done in an attempt to provide convenience and peace of mind to our customers in Saudi Arabia.

SAB’s strategy is to have a digital presence in the market. For this purpose, their aim is to shift from the traditional processes and move towards a more digitalized landscape where by serving our client’s in a more efficient and effective manner. A fully digitalized broker will enrich the client’s experience, provide better decision-making opportunities, improve efficiency and productivity, and shorten communication time between all stakeholders. Finally, digitalization will also improve working conditions for the employees working in the organization. At SAB, we acknowledge all the risks and obstacles associated with going digital and we hope to conquer all such challenges as this is one of our primary goals to accomplish in the near future.

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